

«APPROVED»
Member of the Management Board –
Vice-Rector for Science and
Commercialization
NJSC «L.N. Gumilyov Eurasian
National University»
Zh. Kurmangaliyeva

2025

Editorial Policy and Publication Ethics of the Journal

Purpose of the journal

Publication of carefully selected original scientific works in all areas of theoretical and applied research in the field of economic sciences.

Thematic area

economics (economic theory, economics and entrepreneurship, management, finance, accounting and audit, analysis, state audit, tourism).

Objectives of the journal:

- providing an opportunity to publish the results of research on topical problems in the field of economics;
- introduction of world standards of scientific publications through the involvement of leading scientists, specialists in the relevant fields of knowledge in the review process;
- increasing the rating of a scientific publication in domestic and foreign specialized databases;
- enrichment of domestic and world science with new ideas, regardless of geographical and institutional frameworks;
- development of the journal as an open access scientific publication;
- expansion of the journal's presence in international databases and open electronic resources;
- accessibility of the journal for foreign readers - publication of an extended presentation of the essence of the study in English (*Abstract*), keywords (*Keywords*) and duplication of the list of references in the Latin alphabet (*References*).

Languages of publication:

Kazakh, Russian, English.

Periodicity:

4 times a year.

Open Access Policy.

The implementation of the policy of scientific publication is carried out in accordance with the main principle - free open access to research results contributes to the increase in universal knowledge.

Archiving.

For the formation of the fund and inclusion in the electronic library, electronic versions of the scientific journal are provided to NCSTE JSC. The journal archives materials in Elibrary.ru, EBSCO.

The Editorial Board of the Bulletin of L. Gumilyov ENU does not prevent its authors from posting published materials on third-party repositories

Conditions of publication.

All manuscripts submitted to the Editorial Board of the journal *"Bulletin of the L. N. Gumilyov Eurasian National University"* must meet the technical and other requirements of the journal and undergo an anonymous (double-blind) review by two independent reviewers who are not members of the Editorial Board who have a Ph.D., Doctor of Science or PhD degree with a scientific specialization closest to the topic of the article, who are specialists in the subject of peer-reviewed articles who have made a significant contribution to the development of the relevant field of knowledge. Based on the reviews received, the editorial board of the journal makes a final decision in accordance with the decision criteria: accept – the manuscript is accepted without edits, or with a minimum of revisions; accept with minor revisions – the manuscript is accepted taking into account minor amendments; reject – the manuscript is unsuitable for publication.

Foreign authors (without co-authors from the Republic of Kazakhstan) can publish articles free of charge.

Licensing.

The scientific journal *"Bulletin of the L.N. Gumilyov Eurasian National University"* provides direct open access to its content free of charge under the Creative Commons Attribution-NonCommercial 4.0 International (CC BY-NC 4.0) license. Authors retain their copyright, have the opportunity to freely copy, distribute the material, provided that the authorship of the work is indicated and a link to this journal is indicated.

Procedure for reviewing articles

Manuscripts are accepted for the first 2 months of each quarter.

1. The main author (the author for correspondence) is registered on the electronic portal of the journal, uploads materials in two files.

Sending an article to the Editorial Board means the consent of the author (the maximum number of authors is 3 people) to the Publisher's right to publish/republish the article in the journal in any of the three languages of publication.

UNACCEPTABLE: more than 1 publication from one author in one issue of the journal; from one author in a row in two issues of the journal. The author (authors) is responsible for the content of the article.

The date of receipt of the article is the date of receipt by the editorial board of its final version. The editorial board reserves the right to make editorial changes to the text that do not distort the meaning of the article.

2. Materials are submitted to the editorial office of the journal. The technical secretary of the journal receives the manuscript and checks for compliance with technical requirements, checks the manuscript for independence through the licensed

system of automatic plagiarism checking (<https://antiplagiat.enu.kz/>), according to the results of which a full electronic check report is uploaded. 75%) is not allowed to be published. Electronic reports on checking the manuscript for plagiarism are not provided to the authors. Previously published articles, their translations into other languages (Kazakh, Russian, English, etc.), as well as articles submitted for review in other journals (publications) are not accepted for consideration. The technical secretary of the journal notifies the main author/author for correspondence. If the article is rejected, the editorial board reserves the right not to discuss the reasons for rejection.

The technical secretary sends the article that has passed the threshold of originality to the editor-in-chief (executive editor (deputy editor-in-chief) for the direction). The editor-in-chief (executive editor (deputy editor-in-chief) for the direction) considers the article for compliance with the subject of the journal.

3. The Editor-in-Chief (Executive Editor) determines a reviewer, scientist or specialist in the relevant subject for each article that has passed the initial selection. This procedure is carried out through the OJS (Open Journal System).

4. The technical secretary sends the manuscript (anonymized text of the article) with a full plagiarism check report to the reviewer in order to determine the possibility of publishing the article in the journal.

Review procedure.

5. The journal uses a double-blind review procedure: the editorial board does not disclose the names of reviewers (2 independent reviewers) and authors. The reviewer within 10 working days from the date of receipt of the article provides the editorial board with a substantiated review of the article. All reviews contain a recommendation for publication of the article (with or without revisions) or its rejection. All reviews are submitted to the editorial board of the journal.

6. The decision on the possibility of publishing an article in the journal is made by the editorial board of the journal on the basis of the conclusions of the reviewers. *Articles that received a negative review and were rejected by the Editorial Board are not accepted for reconsideration.* In case of disputes, the final decision on the articles is made by the editor-in-chief of the journal.

Publication Procedure

7. Publication is carried out in the **order of the general queue as soon as the material is ready**. The editorial board has the right to form a queue in accordance with the headings of the upcoming issues.

8. After determining the content of the issue, the technical secretary organizes the proofreading of the texts of the articles (English, Kazakh, Russian) and the layout of the journal.

Publication Ethics

Editorial policy of the journal «*Bulletin of the L.N. Gumilyov Eurasian National University*» is guided by the traditional ethical principles of scientific periodicals set forth in the Guidelines on the Principles of Ethics of Scientific Publications for Journal Editors of the Committee on Publication Ethics

(Committee on Publication Ethics: COPE, Promoting integrity in scholarly research and its publication | COPE: Committee on Publication Ethics).

The Editorial Board is guided by international standards of scientific publication (WAME, COP, Declaration of Helsinki) and adheres to the principles of scientific ethics, copyright, peer review process, data integrity, as well as non-discrimination on the basis of language, gender, race or ethnicity of authors, the use of artificial intelligence in published articles.

The use of artificial intelligence (AI) technologies in the preparation of scientific articles is permitted exclusively as an auxiliary tool — for data processing, statistical analysis, language editing, and visualization.

Authors bear full responsibility for the scientific content, interpretation of results, and final conclusions of the article. The use of AI must be transparently disclosed in the appropriate section of the article (e.g., “Methodology,” “Acknowledgments,” or in a footnote), with a clear description of how and at what stage the AI technology was used (e.g., “ChatGPT/OpenAI/Gemini was used for statistical processing”).

The generation of scientific findings, hypotheses, or the full text of the manuscript without meaningful intellectual contribution from the author is strictly prohibited. Articles that do not comply with these requirements will not be accepted for review.

Only original manuscripts submitted directly by the authors are accepted for consideration.

The editorial board strictly prohibits:

- engaging intermediaries who offer services for writing, selling, or promoting scientific articles;
- submitting materials prepared in violation of the principles of academic integrity;
- using paid article-promotion schemes outside the journal's official procedures.

The editorial board reserves the right to reject publications if any signs of violations of these principles are detected.

Editorial Board

The Editorial Board includes leading scientists with a high level of citations, including representatives of foreign universities. The Council is responsible for: assessing the scientific level of publications; control of compliance with the editorial policy; formation of the strategy for the development of the publication.

Indexing and citation

The journal strives for indexing in leading international databases (Scopus, Web of Science). For this purpose, the following is ensured: regular publication of issues; assigning DOI to each item; archiving articles in international repositories.

Availability and licensing

The publication adheres to the Open Access policy, has certificates of registration with the authorized body in the field of mass media in accordance with the Rules for the provision of the public service "Registration or re-registration of

periodicals, news agencies and online publications" (hereinafter referred to as the Rules), approved by the order of the Minister of Information and Social Development of the Republic of Kazakhstan dated April 2, 2020 No 101 (registered in the Register of State Registration of Regulatory Legal Acts under No 20296), subscription index and International Standard Serial Number ISSN (International Standard Serial Number). This provides:

- Free distribution of scientific content.
- The ability to quote and use materials in compliance with copyright.

Contributor Policy

Authors should provide original, previously unpublished research or under consideration in another journal.

All co-authors must make a meaningful contribution to the work.

Sources of research funding are required.

In case of errors, the authors are obliged to notify the editorial board and, if necessary, retract the article.

In the absence of feedback from the author within two months from the date of the last correspondence, the article is rejected.

Reviser Policy

Reviewers evaluate the materials objectively and reasonably.

Confidentiality of review materials is mandatory.

In case of a conflict of interest, the reviewer is obliged to refuse to evaluate the article.

Editorial Board Policy

Members of the Editorial Board are obliged to pay special attention to the quality of articles, participate in meetings of the Editorial Board of the journal, make a reasoned decision on agreement (or disagreement) with the decisions of reviewers on the article, make decisions on determining the content of issues of the journal.

To work to expand the geographical diversity of authors, to invite specialists working in different organizations and countries to publish.

Evaluate the intellectual content of manuscripts regardless of gender, nationality, religion and other personal qualities of the author/team of authors.

Not to consider manuscripts in case of interests due to competitive, joint and other interactions and relationships with the authors and organizations associated with the manuscript.

Editor-in-Chief (the duties of the Editor-in-Chief are performed by the Deputy Editor-in-Chief in the event of certain circumstances (business trip, unforeseen circumstances, etc.):

- determines reviewers (scientists or specialists in the relevant field) for each submitted article that has passed the initial selection for compliance with technical requirements,
- Based on the reviews of reviewers and discussion of the material at the meeting of the editorial board of the journal to determine the content of the current issue, makes the final decision on the publication of the received material.

Editorial staff

The editorial board of the journal does not work with agencies to provide services to authors for the publication of the results of their scientific research.

The Editorial Board undertakes to make decisions as soon as possible when identifying unethical behavior of authors, editors and reviewers. Unethical behavior of authors includes actions related to independent review of their own articles, contractual and pseudo-review, falsification of the list of authors, publication of pseudoscientific texts, their falsification and fabrication, manipulation with citation, illegal borrowing (plagiarism), violation of copyright and the principle of confidentiality of editorial processes, parallel provision of material to other publications.

If unethical behavior of the author(s) is revealed in the process of reviewing the manuscript or its pre-press preparation, the editorial board has the right to withdraw the manuscript from further consideration and terminate cooperation with the author. In case of unethical behavior of the author after the publication of his article (detection of facts of parallel publication, copyright infringement, plagiarism, etc.), the editorial board has the right to decide to retract (withdraw, withdraw) the article both from the journal's website and from the archive and scientific indexing databases, notifying other journals (in which the article was published in parallel) of the unethical behavior of the author(s). The Editorial Board undertakes not to make unreasonable decisions on the cancellation of publication (retraction), unless serious problems are found in connection with their publication (unethical behavior of the author).

Unethical behavior of reviewers and editors of the journal includes transferring the texts of articles to other journals without the consent of the authors, transferring the authors' materials to third parties, violating copyright, the principle of confidentiality of editorial processes, as well as supporting materials in connection with the presence of interests due to competitive, joint and other interactions and relations with the authors and organizations associated with the manuscript.

In case of claims regarding the considered manuscripts or published materials, the Editorial Board undertakes to take adequate response measures: first of all, the author of the article is requested for clarification. An investigation is carried out only if an unsatisfactory answer is received from the author

Possible situations of violation of the norms of ethical conduct of authors, editors and reviewers, not specified above, will be resolved on the basis of the guidelines on the principles of ethics of scientific publications of the Committee on Publication Ethics (Committee on Publication Ethics: COPE, Promoting integrity in scholarly research and its publication | COPE: Committee on Publication Ethics).

The editorial board provides an opportunity for the editor-in-chief, members of the editorial board, reviewers to publish in the journal, but they cannot use their position. All articles, including the articles of the executive editors of special issues, are also reviewed and considered at a meeting of the editorial board of the journal.

In case of gross errors (typos in formulas, in indicators for technical reasons) in published articles, information about corrections can be placed in subsequent issues.

Plagiarism and borrowing

Plagiarism checker is carried out using <https://antiplagiat.enu.kz/>

Plagiarism is unacceptable, the authors of the article, for whom the fact of plagiarism was 50%, or the fact of manipulation of the text is established, are not allowed to submit articles to the journal for 1 year, including as a co-author.

The level of originality is at least 75%.

Guidelines for authors when submitting articles to the journal «Bulletin of the L.N. Gumilyov Eurasian National University»

The editorial board asks the authors to familiarize themselves with the rules (the editorial policy of the journal containing general information about the journal, the procedure for reviewing articles, guidelines for authors, publication ethics) and adhere to them when preparing papers submitted to the journal. Deviation from the established rules delays the publication of the article.

1. A scientific article is a statement of one's own conclusions and intermediate or final results of scientific research, experimental or analytical activities, containing the author's developments, conclusions, recommendations that have not been previously published and are new.

Submitting an article to the editors means the author's consent to the right of the Publisher – L.N. Gumilyov Eurasian National University- to publish the article in the journal and republish it in any foreign language. More than one author (co-author) publication in the same journal issue is prohibited. The author (authors) are responsible for the content of the article.

2. The manuscript, formatted according to the technical standards and template presented on the website, is submitted to the editors through the Open Journal System (OJS).

Authors should submit two versions of the manuscript:

- the first full text of the article with information about the authors (full name, place of work, information about the authors);
- the second anonymized text of the article for double-blind peer review;
- as well as a cover letter (the cover letter template is attached on the journal's website) about the independent nature of the submitted manuscript, consent to check the article for plagiarism, inclusion in various databases and information systems, including full-text versions in case of publication and granting exclusive rights to the Publisher.

The files of the article should be numbered, the first 4-5 words of the title of the article should be named (for example: 1. On the methodology of teaching the limit – the file with the authors; 2. On the methodology of teaching the limit – a file without authors).

3. Recommended article length and number of literary sources: reviews (**i10,000 words and i100 references**), mini reviews (**6,000 to 10,000 words and i50 references**), research papers (**i3,500 words and i25 references**).

The volume of the article is 6–16 pages (3000–7000 words) (abstract, keywords, references, information about the author in Russian, Kazakh, English are not included). Works exceeding the specified volume are accepted for publication in exceptional cases by the decision of the editorial board of the journal.

4. The manuscript of the article should be structured according to the **IMRAD model** and divided into structural parts such as Abstract, Keywords, Introduction, Materials and methods, Results, Discussion, Conclusion and other parts following the template (Appendix 1). In the case of review articles, the article's structure is at the authors' discretion (it is recommended to title the central part and subsections).

Structure of a scientific article in accordance with IMRAD, see template:

1. Title page (MRSTI, ORCID, Title of the article, full name of the author(s))
2. **Abstract** in the language of publication (**Аңдатпа, Аннотация**) *150–200 words in Russian, Kazakh and English.*
3. **Keywords** in the language of publication (**Түйін сөздер, Ключевые слова**) *5-7 words or phrases*
4. **Introduction** (**Кіріспе, Введение**) *at least 200 words*
5. **Literature review** (**Әдбиетке шолу, Обзор литературы**) *of at least 150 words*
6. **Research methods** (**Зерттеу әдістері, Методы исследования**) *of at least 200 words*
7. **Results and Discussion** (**Нәтижелер мен талқылау, Результаты и Обсуждение**)
8. **Conclusion** (**Қорытынды, Заключение**) *100-300 words without references to sources*
9. **Gratitude, Conflict of interest** (**Алғыс айту, мүдделер қақтығысы, Благодарность, конфликт интересов**)
10. **Authors' contribution** (**Авторлардың қосқан үлесі, Вклад авторов**)
11. **Information on funding** (if any), **Информация о финансировании** (при наличии) (**Қаржыландыру туралы ақпарат** (бар болса))
12. **References** (**Әдебиеттер тізімі, Список литературы**)

5. The manuscript is submitted to the editors in Word format (page – A4, portrait orientation, margins on all sides – 20 mm. Font: type – Times New Roman, size (font) – 12). Other formatting conditions are in the template (Appendix 1).

The article is submitted to the editorial office through the Open Journal System (OJS) in Word format (font - Times New Roman, font size - 14 pt, line spacing - single, justified, paragraph indent - 12.5 mm., margins on all sides - 20 mm).

6. **Tables** are included directly in the work text. They should be numbered and accompanied by a reference to them in the text of the work. Figures and graphs should

be presented in standard formats: TIFF, JPEG or PNG. Bitmaps must be done with a resolution of 600 dpi. All details must be conveyed in the figures. When using drawings from other sources, a link to the source (Reprinted from (18) or Adapted and Redrawn from Ref. (18)) and obtaining permission to use previously published material (Permission) is required.

7. The **list of references** is formatted according to the **APA style**, 7th edition (Appendix 1, template). Unpublished works may not be cited. The list must contain at least 50% of sources published within the last 10 years.

8. **Transliteration of the bibliography** of cited sources is mandatory. Transliteration is provided using the online translator at the link <http://translit-online.ru/>. This online translator does not transliterate specific letters of the Kazakh alphabet. Here, after transliterating the Kazakh text, authors must make adjustments, guided by the following rules:

ә	ғ	һ	ө	ұ	ү	к	і
a	g	n	o	y	y	k	i

The template for the design of the article is presented in the template (Appendix 1).

7. Editorial office address: 010008, Kazakhstan, Astana, Kazhymukan street, 11, L.N. Gumilyov Eurasian National University, building No. 5 (ELB), office 514. Tel.: (7172) 709-500 (ext. 32-514).

8. Publication fee

Payment for the publication of an article in the journal «Bulletin of the L.N. Gumilyov Eurasian National University» is carried out in accordance with the Price List of other paid services of the non-profit joint stock company «L.N. Gumilyov Eurasian National University», valid at the time of publication of the article.

Foreign authors (without co-authors from the Republic of Kazakhstan) can publish articles free of charge.

DOI is provided at the expense of the publication.

9. Requisites: NJSC «L.N. Gumilyov Eurasian National University» BIN 010140003594

1) JSC "Bank CenterCredit" BIC Bank: KCJBKZKX KZ978562203105747338
Payment purpose code 16 Payment purpose code 859 – per article

2) JSC "Bank RBK" BIC Bank: KINCKZKA IIC: KZ498210439858161073
Payment purpose code 16 Payment purpose code 859 – per article

3) Payment for articles can be made through the Kaspi.kz app or QR. Open the Kaspi.kz mobile app.



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Оплата за услуги



1
Kaspi QR-ды
сканерлеңіз
Сканируйте Kaspi QR

Жолдарды
топтырыңыз
Заполните поля

3
Төлеңіз
Оплатите

In the application, you need to select "Payments", Education > Additional education > Choose an organization (ENU Bulletin)

1. Author's full name
2. Author's IIN
3. Select a magazine series (from the list)
4. Amount

10. Periodicity of publications

The journal publishes issues **4 times a year**. Articles are accepted and published within the deadlines set by the editorial board that meet international standards.

Contact information

The editorial board of the journal is open for cooperation and accepts proposals for improving the editorial policy. All questions are sent to the official e-mail address of the journal.